

SPORT ALBERTA
Board of Directors Minutes
Wednesday, November 12, 2014



1. Conference Call to Order was given by Chair Scott Hayes at 12:03pm. On the call were: Leslie Sproule, Rob Buckling, Mark Kosak, Reid Bilben, Darryl Szafranski, Bob Murray, Maureen Calder, Stephen Patrick, and Gerry George. Regrets received from Miranda Sallis and Dale Henwood.

Maureen agreed to be Recording Secretary.

The addition to the agenda is a question to the ASC about a Provincial Sport Organization Presidents' Meeting.

2. **Business Arising from Previous Meeting**

- 2.1 The Executive Committee Update was given by Scott who has fielded emails about how ASC and the new Alberta Sport Plan affects the role of Sport Alberta. That will lead into discussion item 3.1 on the agenda. Scott accepted the resignation of Ken Reid from the Sport Alberta Board of Directors and has thanked Ken for his dedication.

- 2.2 ASC Update followed with Stephen Patrick speaking to the new provincial cabinet announcing the Minister for Culture and Tourism is Maureen Kubinek, MLA for Barrhead/Westlock.

Scott Hayes spoke to his input on the Alberta Sport Plan Task Force initially completing a survey depicting how the new sport plan framework categories align with sport. The Task Force members reviewed their feedback and saw a wide range of responses. The next meeting of the Task Force is scheduled for January. Identification of the gaps and better alignment is needed. Scott will check whether the survey results can be shared.

Stephen Patrick explained that the Alberta Sport Plan Task Force is chaired by ASC Board member George Virtue and has 16 members from across the sport community including Scott Hayes and Dale Henwood. The Task Force currently has three initiatives. A scan of current practices in sport systems across Canada is due Dec 15. Sutcliffe Group is looking at the Sport Plan with the Task Force in January, gathering input, and will be involved with the report writing to be ready by March 31. Thirdly a BC consultant will be guiding the funding recommendations for March 31. The work of these three groups is interconnected and on track. Stakeholder / PSO engagement is planned for early February, likely around Feb 2-5, 2015. The Presidents' Meeting has been delayed to fit with this process.

Save the date for the ASC Sport Leadership Conference April 23-25, 2015 as a presentation on the Alberta Sport Plan Task Force work will occur on the Thursday at the conference.

Stephen Patrick indicated that funding to PSO's for 2015-16 is expected to be status quo; any new initiatives related to the Alberta Sport Plan should impact 2016-17.

A question was asked about opportunity for our input? The recommended process is to gather our input in an ongoing way and submit it through Scott Hayes to the Task Force.

Gerry George reported two reviews underway this year at ASC. The High Performance Coach Program in place since 2007 will see changes in 2016-17 with questionnaires circulating in January. The Alberta Sport Development Centers are also being reviewed by a small external committee with ASC Board and Canadian Sport Institute representation. This group meets in December. Any changes would be implemented in 2016-17. Sport Alberta directors voiced disappointment that those that utilize ASDC services do not have a voice in this review. Gerry indicated that we can send input to him which he can share with this review committee.

Other ASC work involves coach mapping around the province to indicate gaps and strengths, as well as developing a sport advocacy and communication plan. Women in Leadership sessions are occurring in partnership with CAAWS and CSI Calgary. 2015 Games planning is moving forward. The ASC Board has declared that the 2019 Canada Winter Games hosted in Red Deer will be "The Best Ever Program" for Alberta at Canada Winter Games.

2.3 Budget/Operational Review was addressed by Scott as a recurring item. In the near term we are supported however the directors are aware of ongoing costs with no revenue generation. It was expressed that we need to confirm our mission first and then plan the Sport Alberta budget to sustain our efforts. Some groups have been successful obtaining CIP grants and that may be a strategy to consider.

2.4 Communications – Miranda and Reid will prepare a communications/ SA website report to circulate to directors. Content for the website needs to be current and a shared responsibility.

3. **New Business**

3.1 A Sport Alberta discussion followed regarding our mission. Scott referenced “the rising of a new phoenix for Sport Alberta” comment as we need to regroup to define our mission and clarify our goals. The Executive proposed that the Sport Alberta Directors could meet on December 2 or 3 in a central location to address where we are headed.

Leslie asked, “What should Sport Alberta champion?” She believes we need to ask ASC how Sport Alberta can be of benefit to them. We are volunteers in the trenches of sport and the government personnel changes frequently. ASC has to be a driver. Might ASC fund our input and expertise?

Reid commented that Sport Alberta has always wanted the sport stakeholders to have a voice at the table and over the years we have accomplished some of that. Input for a new funding model that would follow from the latest Alberta Sport framework is critical. Ensuring that all stakeholders attend the April 2015 Sport Leadership Conference to move the sport agenda could be a key communication role for us.

Bob urged that the timing is right to be involved now to impact implementation of this Alberta Sport Plan and ongoing sport advocacy.

Scott asked whether we should meet in December or wait to engage with the Task Force stakeholders.

Darryl recommended Sport Alberta focus on advocacy support for the long term, citing the Edmonton Sport Council’s work.

Mark Kosak motioned and Reid Bilben seconded that Sport Alberta conduct a strategic review meeting on the afternoon of December 3, 2015 in Red Deer. We would invite and request that Alberta Sport Connection participate. Motion carried.

4. Adjournment occurred at 1:03pm.